

CHINA CAT AND DOG WELFARE



2022 ANNUAL REVIEW



CONTENTS



- 01.** Dog Ownership Management
- 02.** Ending Dog/Cat Consumption
- 03.** Emergency Rescues
- 04.** Shelter Improvement
- 05.** Stray Cat TNR
- 06.** Public Awareness Education
- 07.** Program Outreach



DOG OWNERSHIP MANAGEMENT

In 2022, we have:

*Contacted **3** deputies of NPC and **2** members of CPPCC, and facilitated the submission of our proposal for the "***Regulations on the Quarantine of Companion Animals under COVID-19***".

*Contacting **10** deputies/members of NPC and CPPCC, and handing in our suggestions on the establishment of companion animal protection laws.

*Invited by the Shanghai Centre for Disease Control and Prevention (SCDC) as an expert reviewer to submit suggestions for the draft of the "5 Standards for NGOs".

*Video: *Responsible Dog Ownership* received positive feedbacks from authorities of **11** cities who were happy to use our video on their social media platforms.

*Communicated with the authorities of **12** cities for suggestions on local dog ownership management regulations:

Shanghai

Guangyuan\Chengdu (Sichuan)

Changchun (Jilin)

Bayannaoer (Inner Mongolia)

Chongqing

Hechi (Guangxi)

Quzhou(Zhejiang)

Jixi (Hei Longjiang)

Langfang (Hubei)

Luoyang (He'nan)

Lincang (Yunnan)



DOG OWNERSHIP MANAGEMENT

2022 Rabies Conference in China



*Held in Hangzhou, Zhejiang province on 2nd and 3rd September. **4,000** ppl attended both online and on-site.

*Ms. Deng Yidan (Suki), Director of the China Cat and Dog Welfare Program from Animals Asia, was invited to give an online speech at the conference.

Topic: The Positive Effect of NGOs in the Prevention and Control of Rabies.

1. Why are the NGOs important?
2. How do NGOs contribute to rabies prevention and control?
3. Challenges and expectations.



ENDING CAT/DOG MEAT CONSUMPTION

National reporting scheme in 2022:

*Received tips-off of **26** dog meat restaurants located in **22** cities.

*Filed **36** complaints to related authorities after verification, **34** stop selling dog meat or receive rectification warnings (take down the word “dog” from signboard).

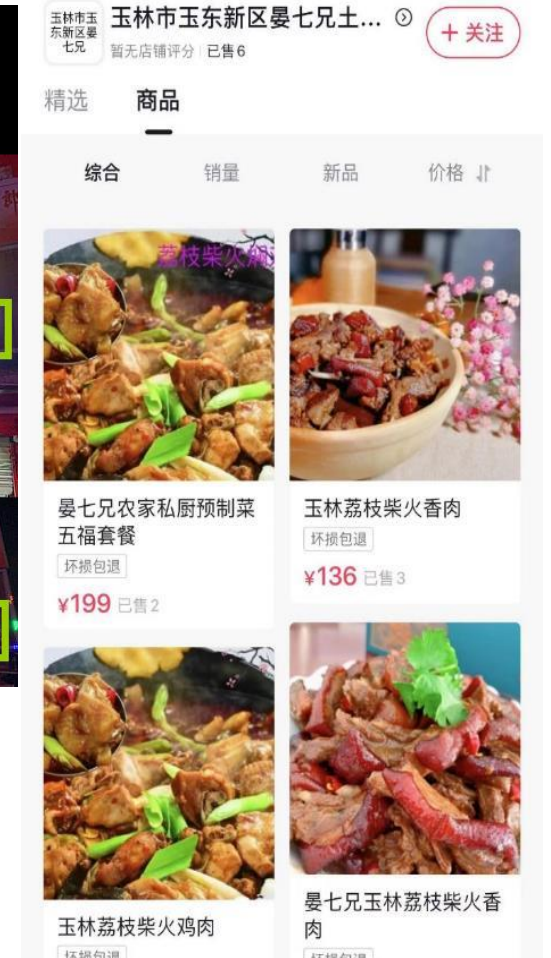
***Zhuhai, pioneer city of China:** Following work and collaboration with local groups, together with the reports that our team have distributed there are now **NO dog meat restaurants** in the whole city.

*Filed **2** complaints of trucks illegally transporting live cats/dogs.

***65** products/items on Taobao.com, JD.com, **13** videos on mobile app Douyin, and **1** uploader on bilibili.com were reported, **31** products were removed, and the videos are now all gone.



Restaurants covered their signboards of “dog meat”.



The dog meat dish promotion videos are all deleted from the app now.

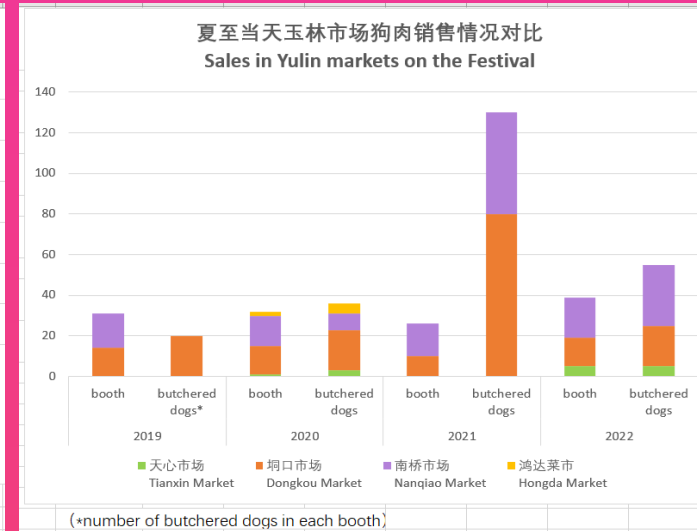
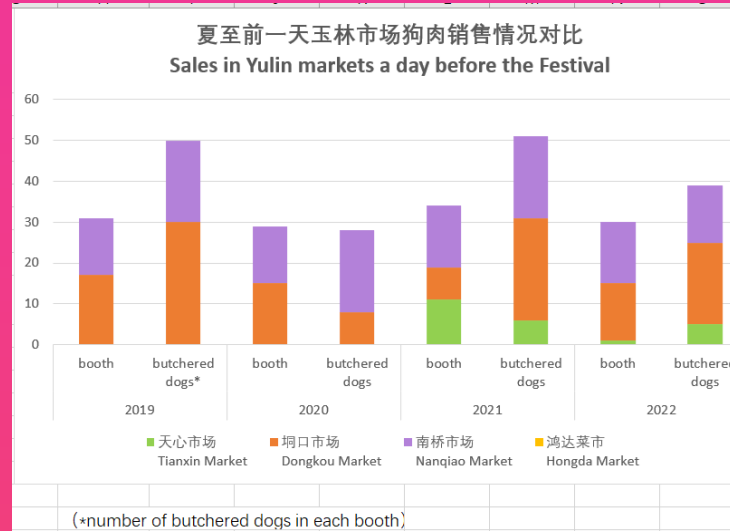
ENDING CAT/DOG MEAT CONSUMPTION

Yulin Dog Meat Festival 2022

Delivered **7** appeal letters calling on Yulin and Guangxi governments to strengthen the supervision of the Yulin Dog Meat Festival, and **1** complaint letter to draw the attention of the Yulin govt to inter-province live dog transportation.

A significant decrease in the number of dog meat restaurants that are still open in 2022, which shows that the usual sales of dog meat have decreased, and many restaurants have closed. However, seeing that the number of diners in the days before and after the Dog Meat Festival has increased compared with last year, it shows that concentrated consumption has increased.

A detailed report (CN/EN) is available on request.



ENDING CAT/DOG MEAT CONSUMPTION

Investigation visits in Guangxi:

Locations: Guilin (slaughterhouse), Liuzhou (Higreen Supermarket), Nanning (farmer market that sells dog meat), Wuzhou (dog meat restaurants).

Details can be found in Q2 and Q4 review.



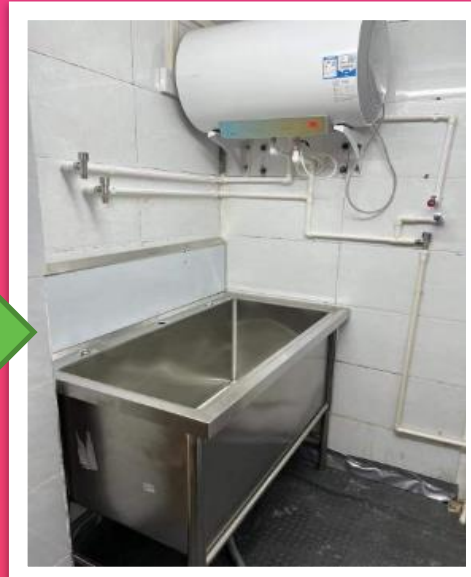
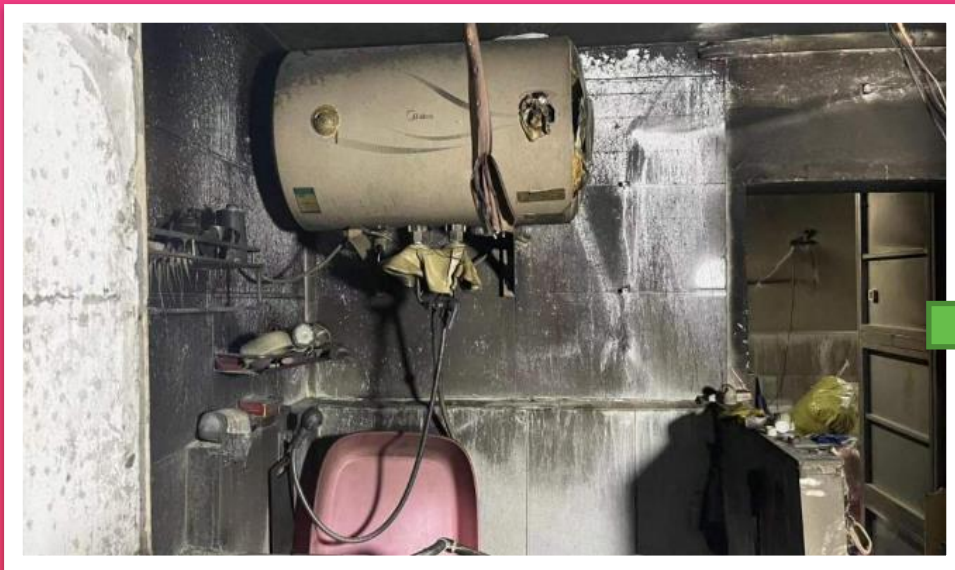
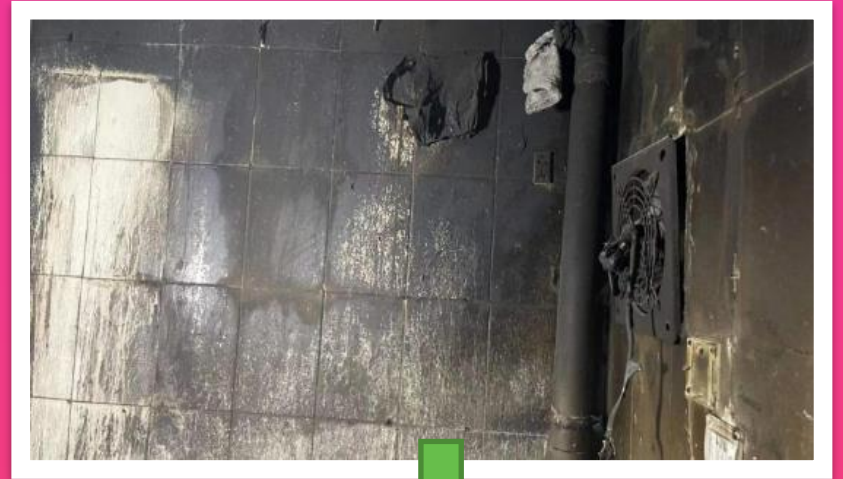
EMERGENCY RESCUE



Liuzhou Small Animal Protection Association, Guangxi:

The shelter was damaged by fire. After our support, they completed the refurbishment in February 2022, benefitting over **200** animals.

Supported items: water heater, bath tank, electronic wire layout, wall repaint, floor heating system, dog playground, lighting, cat enrichment.



EMERGENCY RESCUE



Material Donation:

*Donated worm tablets to **182** dogs and **259** cats from **7** NGOs in Guangxi.

*Delivered vaccines and flea & tick protections to Baise (Guangxi) Adoption Day. Delivered **300** KG dog food to another local dog shelter in Baise.

*Delivered **350**KG dog food (covered **75** dogs) to an animal shelter in Changzhou (Jiangsu), that was badly affected by food shortages due to the pandemic control.

*Sent **500**KG dog food to Bao Bei You Jia, a shelter in Guilin, Guangxi who contacted us for help.

*Purchased **280** KG cat food for Liuzhou Family of Hope , to help the shelter get through the flood damage with **93** animals benefitting.

*Donated electric fans, air conditioners, dog beds and cages to Wuzhou Stray Cat and Dog Inn, Guangxi.



SHELTER IMPROVEMENT

Supported two shelters to build their adoption centers. Both centers are homes for stray cats, and work as training centres for local volunteers and potential adopters. Estimated to benefit over **3,150** cats in the coming **5** years.

Zhengzhou, He'nan province – **Wen Nuan Ta.**



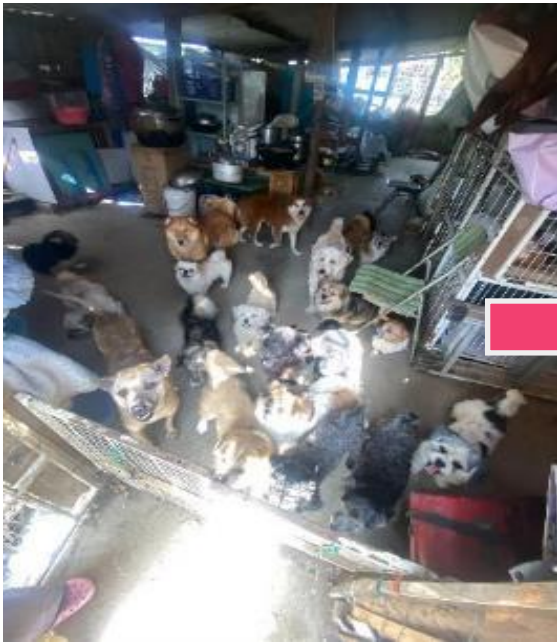
Shi Jiazhuang, Hebei province - **One Meter More Love.**



SHELTER IMPROVEMENT

Supported a local shelter in Liuzhou for dog shelter improvement.

Family of Hope in Liuzhou, Guangxi reached to us for help for their **252** cats and dogs. We supported their dog shelter improvement.



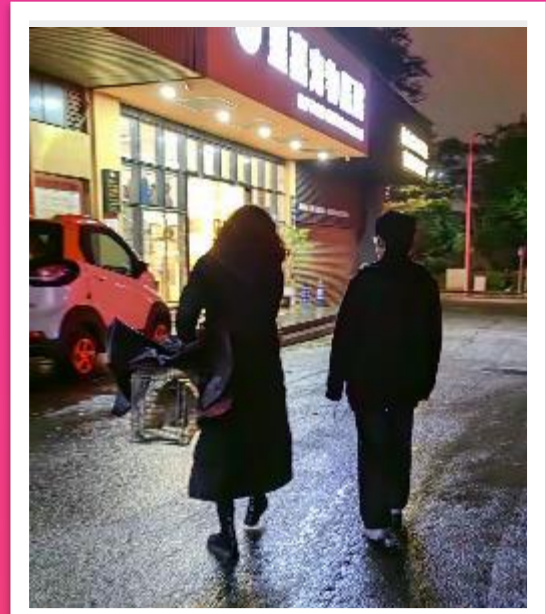
SHELTER IMPROVEMENT

Visited **12** shelters in **7** cities in 2022, for a better understanding of their current situation and the problems they have, to make our support plans.



STRAY CAT TNR

In 2022, we supported **17** NGOs and volunteer groups for TNR programs, **227** cats have been benefited.



STRAY CAT TNR



2 Campaigns with enterprise:

ADM - "Together for an animal-friendly campus"

Tmall- Campaign "Cats Help Cats"

- Called for humane management to campus cats and dogs in universities
- A total of **18** university student groups took part in online publicity + on site TNR
- Online campaign had **120,000+ likes and reposts**
- Educational video watched **11,000,000+ times**
- **133** cats neutered, vaccinated and de-wormed so far.
- **4 NGOs** that have been supporting university groups benefited with the donation of **1 ton** of cat and dog food.
- **10+** media and **30+** Key Opinion Leaders (KOL) promoted our activity.

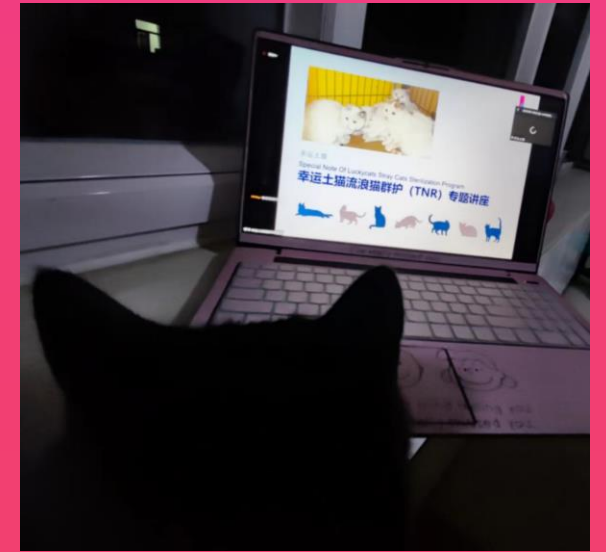


STRAY CAT TNR



TNR Training for campus students

- Sep 9th
- “TNR in-depth training for stray cats in universities”
- Lecturer: Ms. Zeng Li, person in charge of Beijing Lucky Cats
- **120** students and volunteers from about **20** college groups and NGOs participated

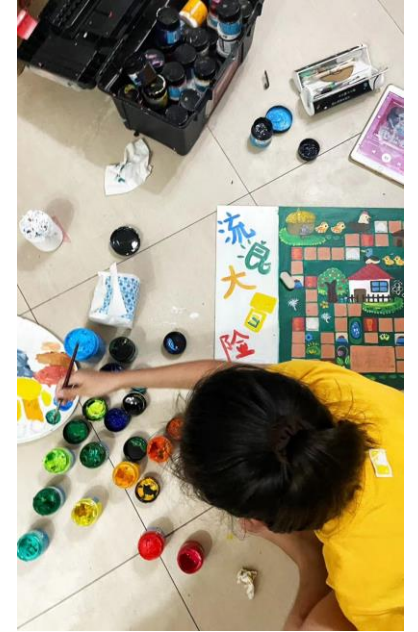


2022 Children's Painting Competition



The Stray's Great Adventure!

- Open for children and teenagers from 5-16 years of age
- To design a board game inspired by stray animals' adventurous lifestyles
- Contributed works: **455** Number of participants: **448 from over 30 cities**
Awarded works: **50**
- Workshops in Chengdu, Guangzhou, Shenzhen, Nanning
- Exhibition is being prepared.



PUBLIC AWARENESS EDUCATION



In 2022, Dr Dog and Professor Paws in Chengdu, Guangzhou, Shenzhen, Nanning:

- 44 Dr Dog visits, giving love to over 1,010 people.
- 30 Professor Paws activities, 2,019 students graduated as “Care Cadets” with volunteer “Professors Paws” as their teachers.
- 26 public awareness education campaigns, with over 107,960 participants joining.
- New Dr Dogs in 2022: Guangzhou-9
- 2 New volunteer trainings in Chengdu and Guangzhou



PUBLIC AWARENESS EDUCATION

Training for NGO volunteers and university students: 4 trainings, 400 audiences.

1. How to Carry Out Public Fund-Raising in Compliance and Efficiency

Date: 13th May

Number of audience: over 70

Score: 9.5 (out of 10)

Speaker from: Amity Foundation

2. How to Integrate Rescued Animals into New Families

Date: 28th May and 25th June

Number of audience: over 150

Score: 9.5 (out of 10)

Speakers from: Hong Kong SPCA



3. Volunteering service and professional services: the choice of non-profit organizations.

Date: 7th December

Number of audience: over 96

Score: 9.5 (out of 10)

Speaker from: China project director of Save the Children



4. Online lecturer for university students

Date: 6th December

Lecturer: Yang from CDW

Topic: cat and dog welfare

Audience: 83 students from 6 universities located in Xin Jiang, Jiangsu, Gansu, Yunnan, and Sichuan.

PUBLIC AWARENESS EDUCATION



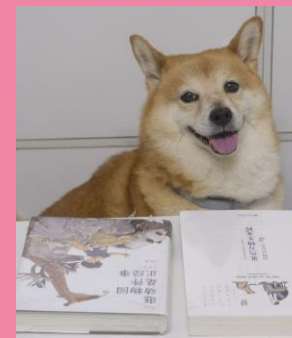
World Autism Day 4.2.

Dr Dogs in Chengdu joint hands with local organizations to raise awareness for children with Autism.



World Reading and Copyright Day 4.23

A reading activity was held on Weibo and Wechat's video channel: *Love reading, Love Animals, read to your furry friends!*



World Rabies Day 9.28 China National Day 10.1 World Animals Day 10.4

3 events on promoting rabies control and prevention, as well as cat and dog welfare were held in Guangzhou, Nanning and Chengdu.



PUBLIC AWARENESS EDUCATION



2022 Advertisements in Chengdu, Guangzhou and Nanning



Two free LED screen advertisements provided by two large shopping malls in Nanning, to support our “Adopt, Don’t Shop” activities.



The poster of the 2022 Painting Competition on Sunday Wow Plaza.

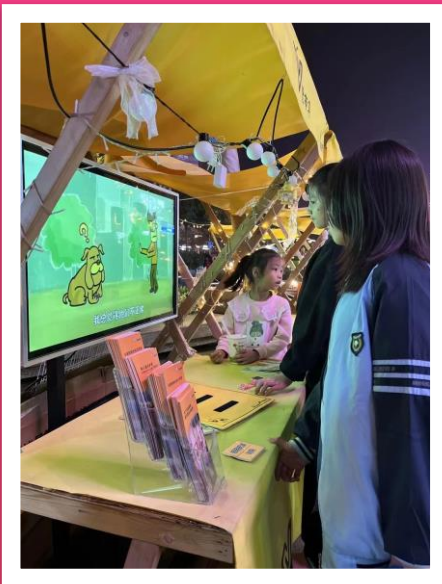


LED screen ads for the painting competition and ADM TNR project in Chengdu underground stations covered over 200,000 people.

PROGRAM OUTREACH



- In 2022 over **2,000** people watched our educational video “Cat and Dog Welfare around Us”.
- More than **8,000** leaflets were distributed to over **38,450** people promoting cat and dog welfare.



Cat and Dog Welfare Team



wishes you an auspicious Year of the Rabbit!



Chengdu



Nanning



Guangzhou